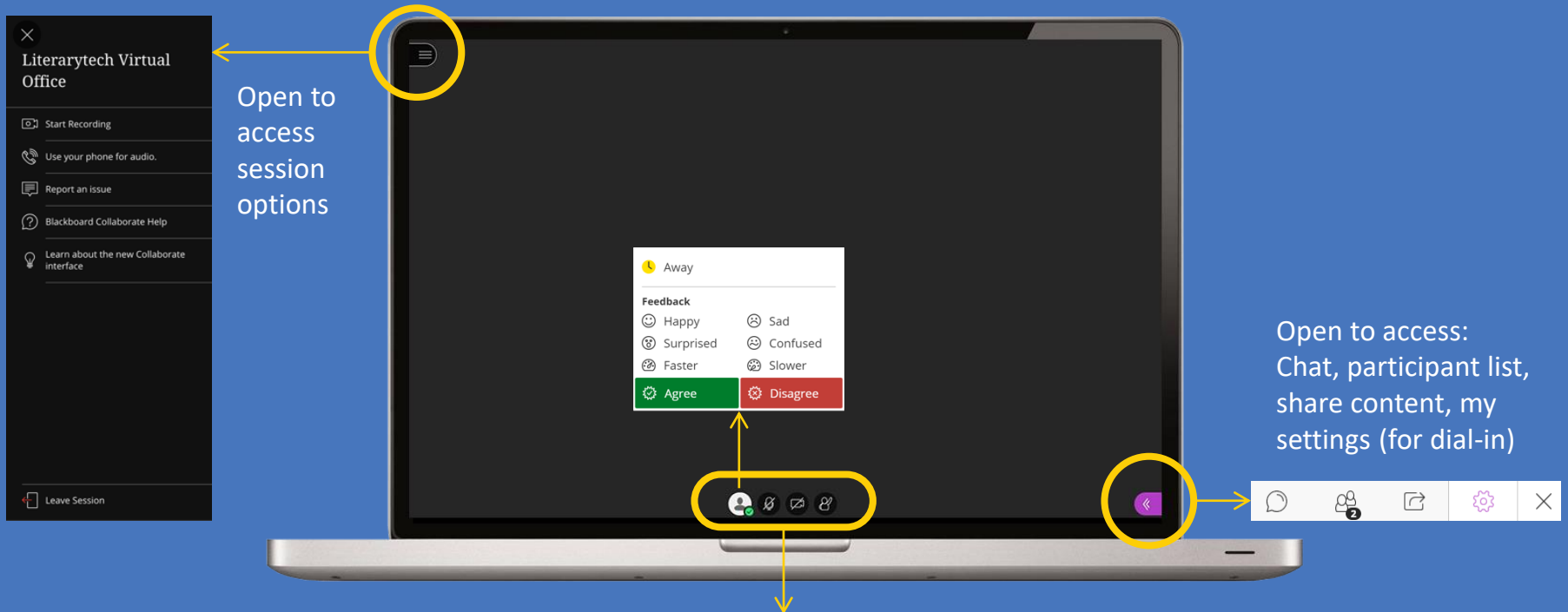


Welcome to Blackboard Collaborate. We will begin the session shortly.



Open to access session options

Open to access: Chat, participant list, share content, my settings (for dial-in)

Click the silhouette to add a picture | Click the check mark to indicate status | Turn on audio or video | Raise your hand

Blackboard

Cohort: Blackboard Learn with the Ultra Experience

Session 4: Ultra Course View Deep Dive: Designing an Ultra Course



Your Cohort Team



Jasmine Banks
Client Success



Wade Fields
Product Management



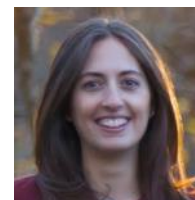
Jason Hardin
Product Management



Brent Mundy
Product Management



Brad Evans
Product Management



Francesca Monaco
Product Marketing

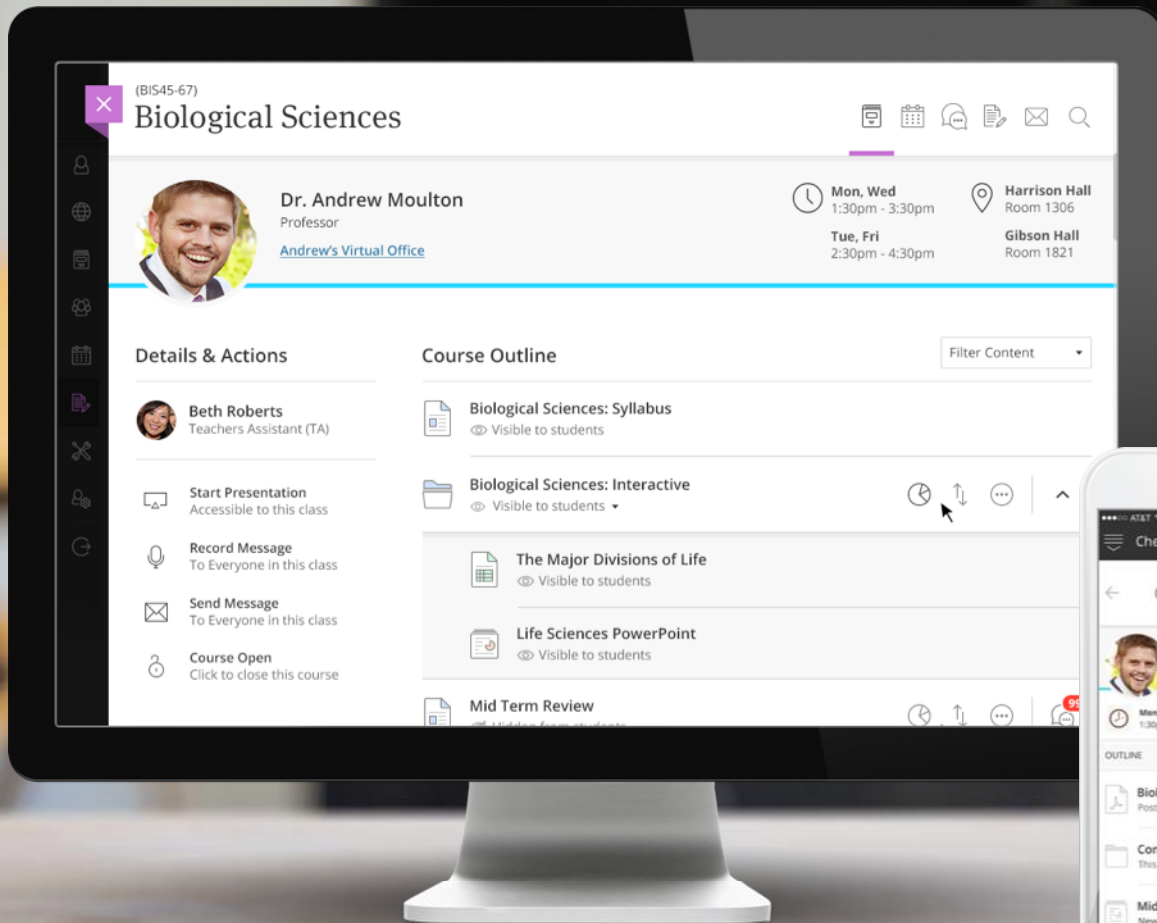
| Session | | Key Topics |
|---------------|---|---|
| <i>Week 1</i> | Orientation/Introduction to the Cohort & Path to the Ultra Experience | <ul style="list-style-type: none"> • Cohort overview, introductions, format, and curriculum • Suggested path to the Ultra experience |
| <i>Week 2</i> | Introduction to the SaaS Deployment for Learn | <ul style="list-style-type: none"> • SaaS overview and benefits • How to make the move to SaaS |
| <i>Week 3</i> | Introduction to the Ultra Experience for Learn | <ul style="list-style-type: none"> • Ultra experience overview and benefits • Experience outside of courses, the Ultra Navigation |
| <i>Today</i> | Ultra Course View Deep Dive: Designing an Ultra Course & Course Conversion | <ul style="list-style-type: none"> • Our design approach, overview of the Ultra Course View, creating content, and course conversion |
| <i>Week 5</i> | Ultra Course View Deep Dive: Assessment & Grading | <ul style="list-style-type: none"> • Assignments, Tests, Goal Alignment, Rubrics, Gradebook, and more |
| <i>Week 6</i> | Ultra Course View Deep Dive: Course Communication | <ul style="list-style-type: none"> • Discussions, Conversations, Messages, and more |
| <i>Week 7</i> | Learning Analytics & Integrations | <ul style="list-style-type: none"> • Supporting existing and developing new integrations • Learning analytics found in the Ultra experience |
| <i>Week 8</i> | The Ultra Roadmap, Your Path Forward, & Cohort Closing | <ul style="list-style-type: none"> • The Learn roadmap for the Ultra experience • Conducting an Ultra pilot and other next steps |

— Today's Agenda

- Our Design Approach
- Overview of the Ultra Course View
- Content Creation
- Course Conversion

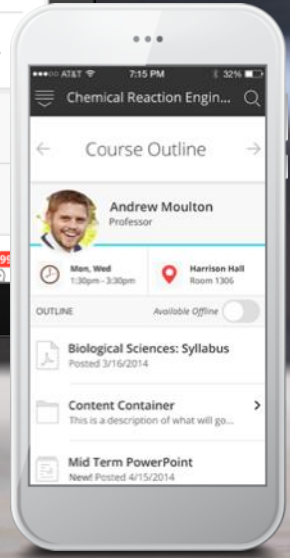
Forward-Looking Statement

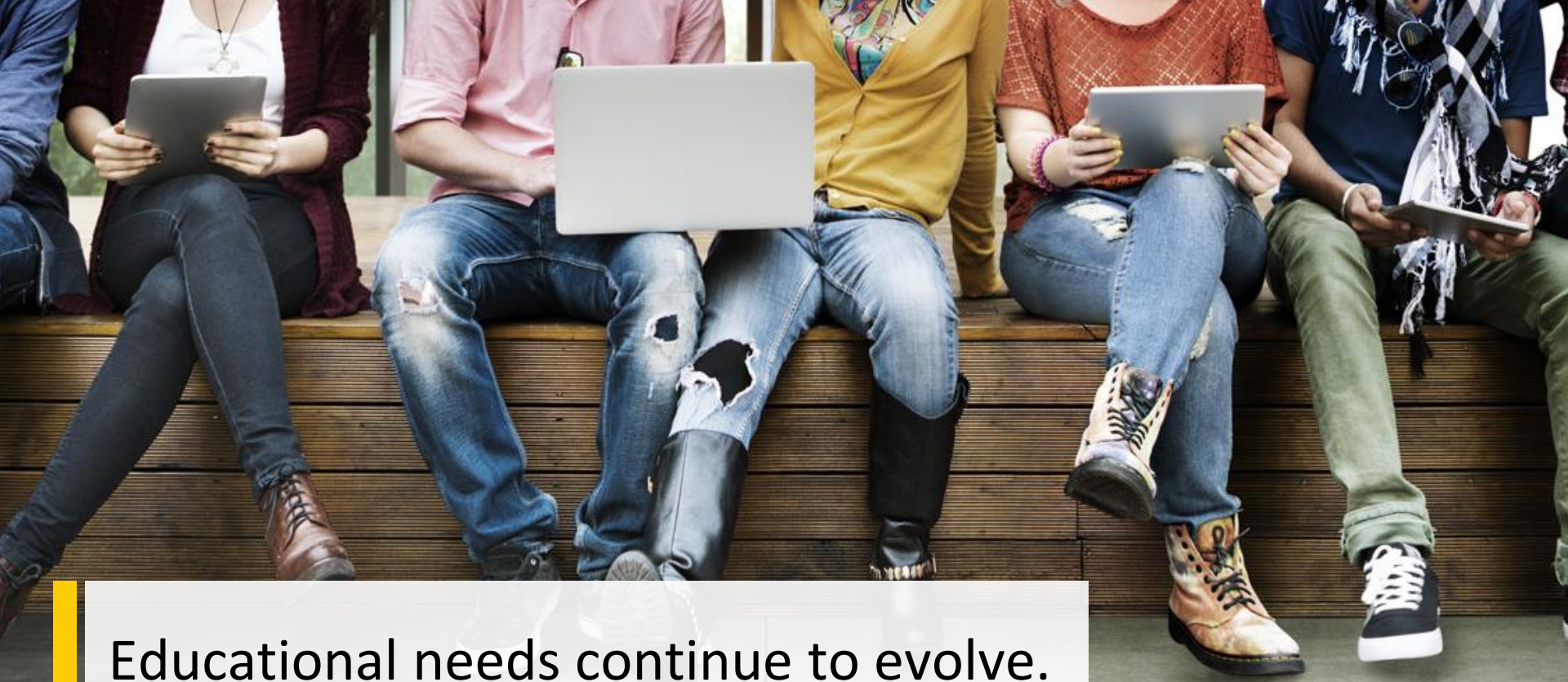
Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers.



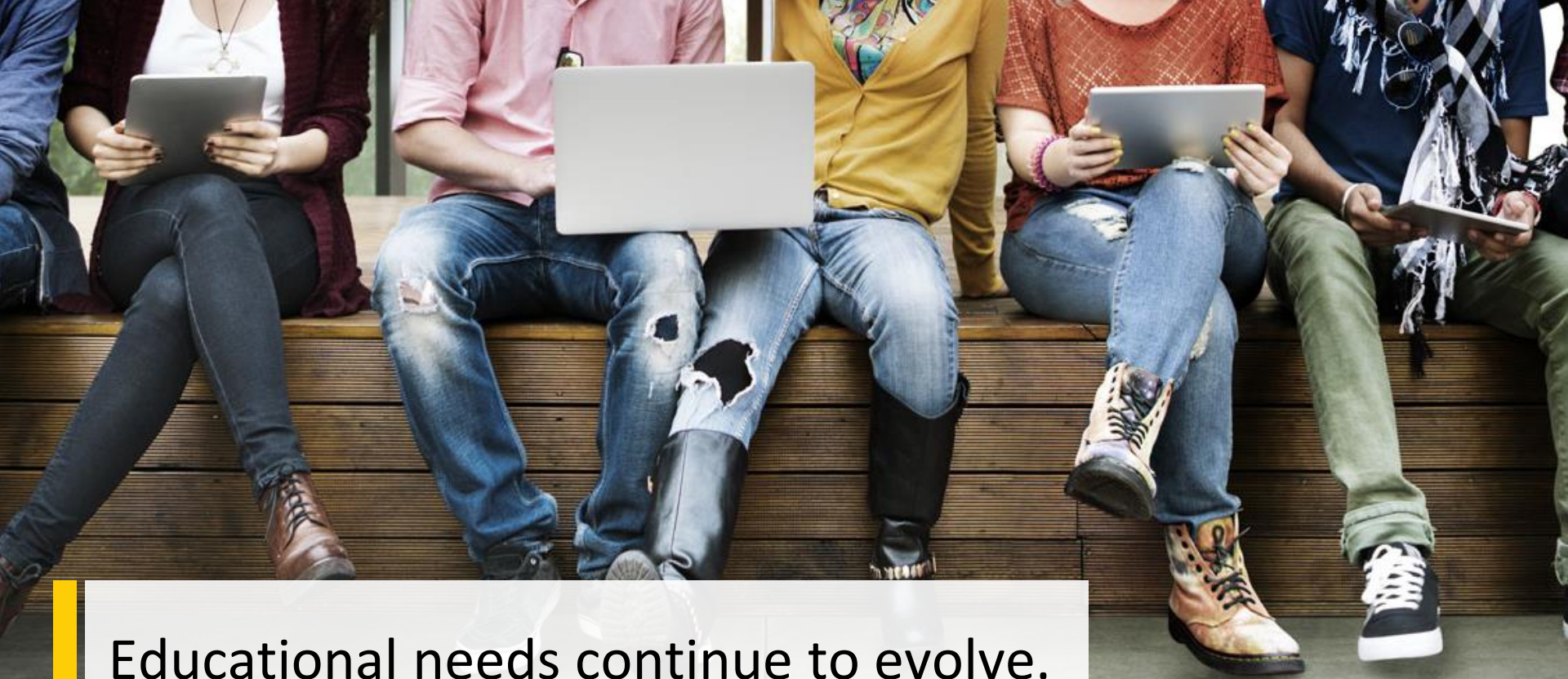
Learn Mobile.

Simple.





Educational needs continue to evolve.

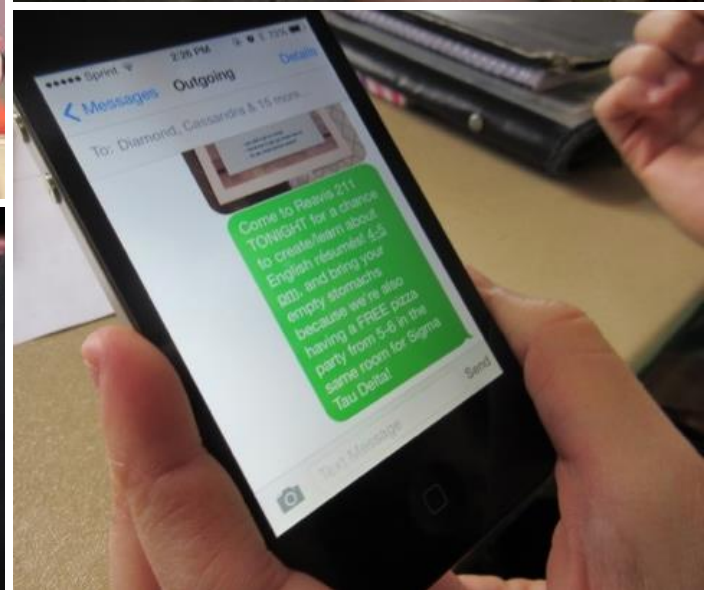
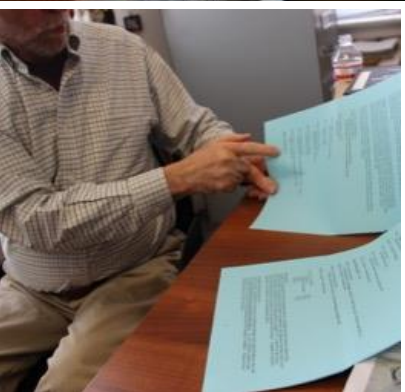
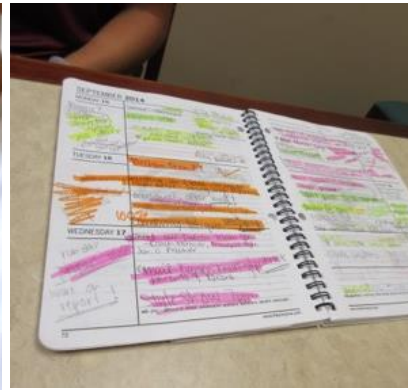


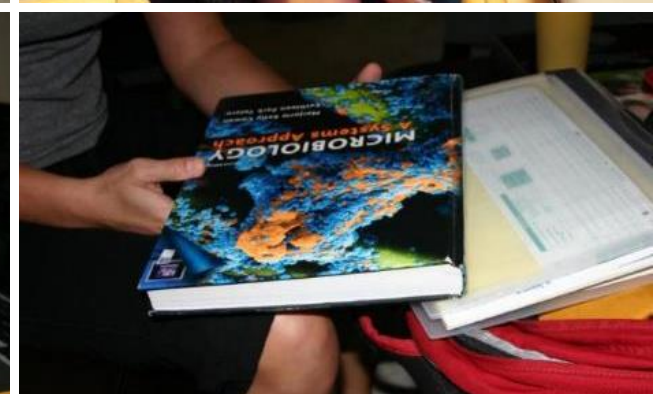
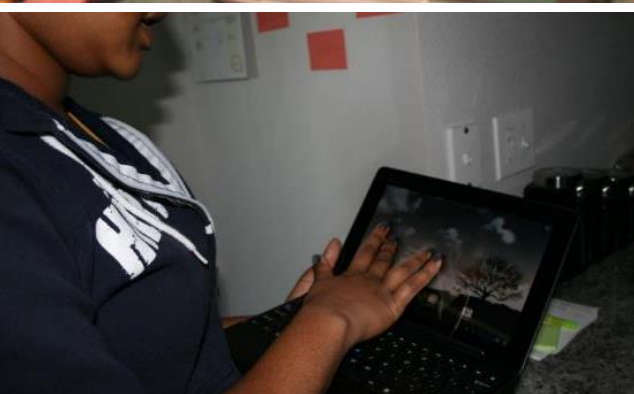
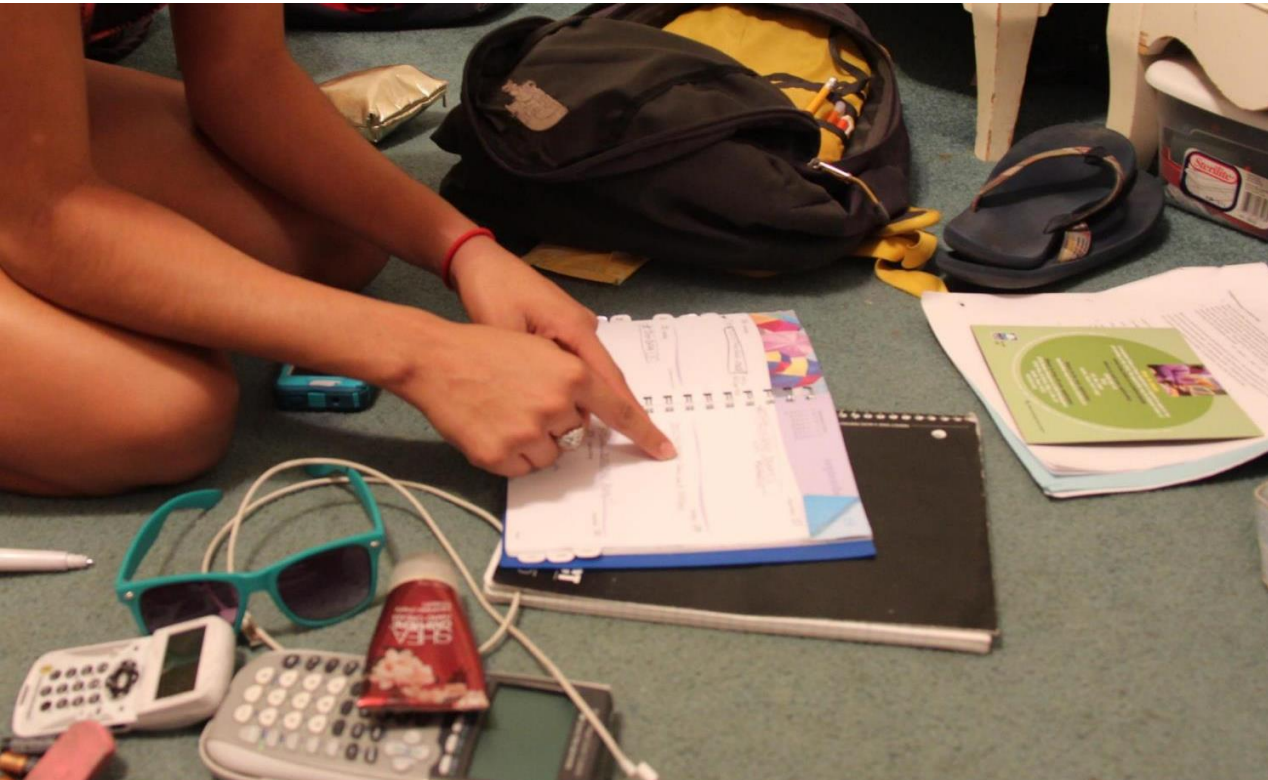
Educational needs continue to evolve.

We must change our approach in creating

teaching & learning software.

*At Blackboard, we are taking
a user-centered approach
in designing our emergent products.*







How people feel.

How people think.

The workflows they use.





Justin Salaswala, 20
I think we should...
The main reason...

Justin Salaswala, 20
I think we should...
The main reason...

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Justin Salaswala, 20
I think we should...
The main reason...

based on
the VP of product role. Can you tell me which of these I'm most interested
for? NO. I can't do this for you. You need to read the job description. You
need to take a look at these and honestly consider what skills – I've told
you what we need in these job descriptions.

[REDACTED] 42

And it's always interesting too, when you have people who are like
"anything – I think I could do this, I think I could do this". You couldn't
say something worse to a recruiter – don't tell me you want to apply for
5 jobs because you aren't going to get any of them.

[REDACTED] 45

Job descriptions, that part of the problem too. They can be written super
poorly – and people don't read – entry level is definitely a bit different.

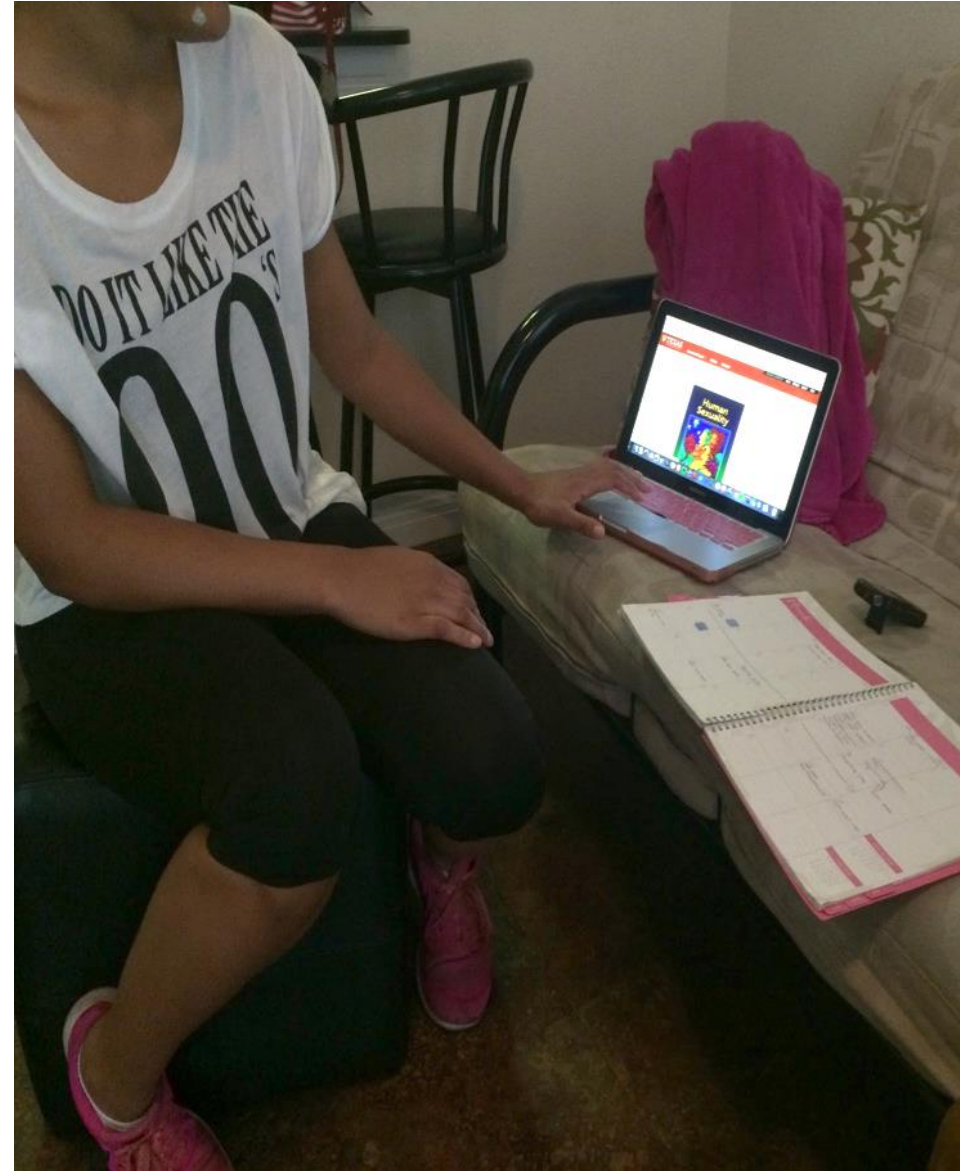


*“I couldn’t just look
on my computer and see
what I should be doing.”*

Jeremiah
Junior, Public University

“I don’t have a cell mate or anything, I’m just in a padded room by myself.”

Annalisa
Senior, Public University



For Students:

Blackboard promises to offer a sense

of community, emphasizing that other people

are within “arms-reach” at any moment.



Students



Faculty



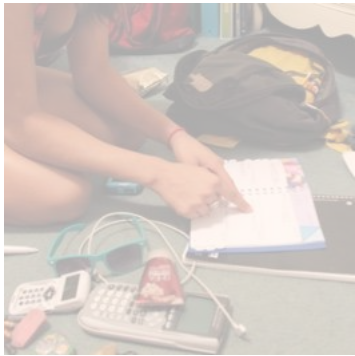
Advisors



Administration



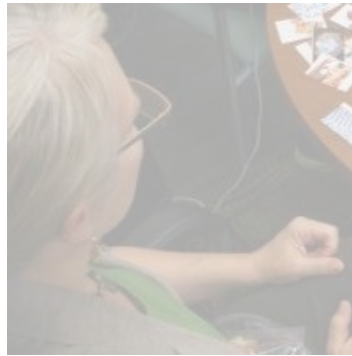
Recruiters



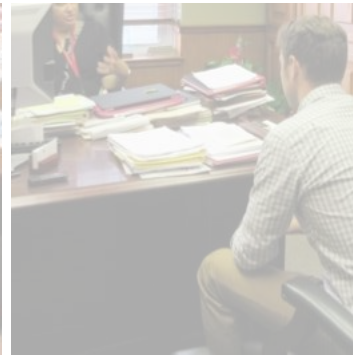
Students



Faculty



Advisors



Administration

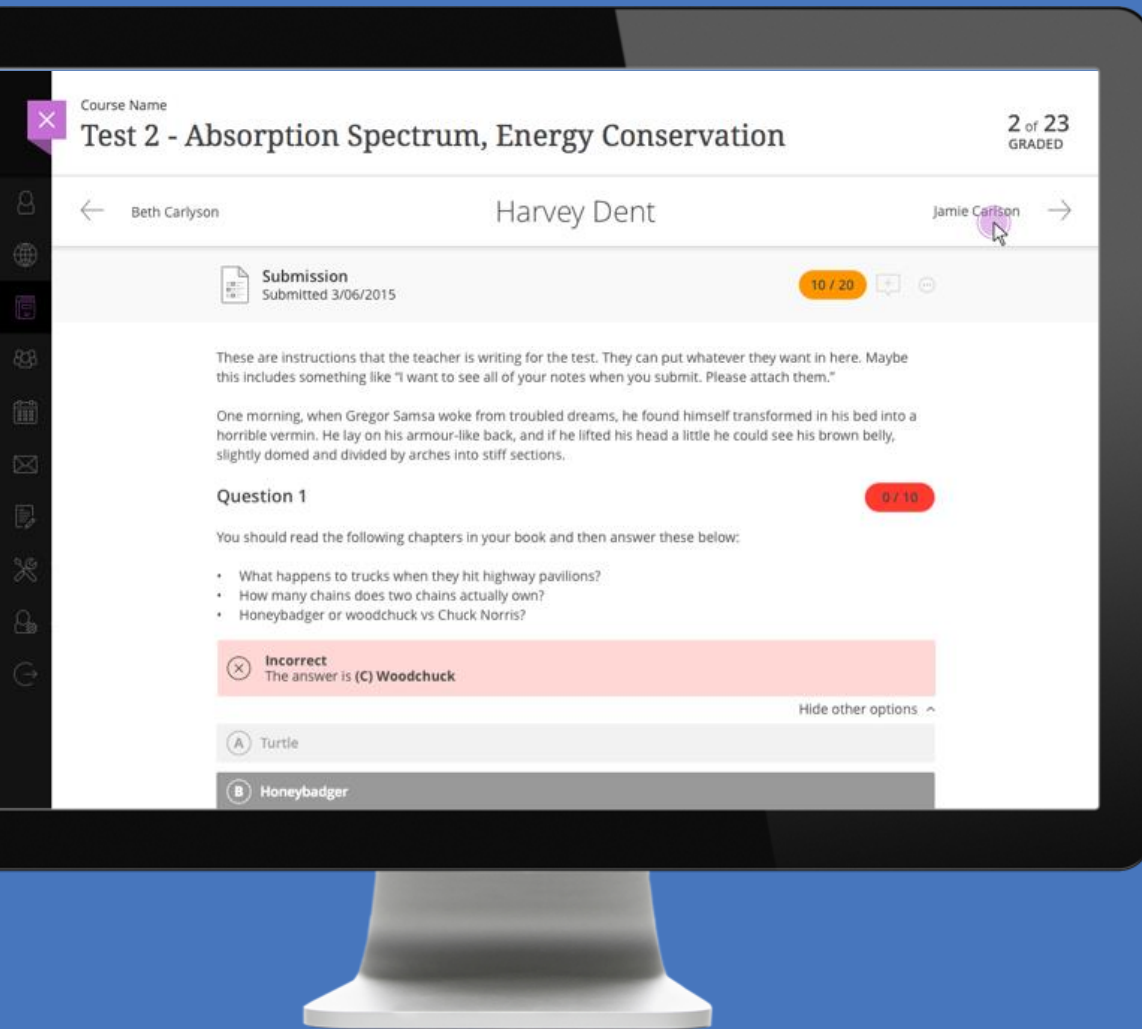


Recruiters

*“Most faculty have
no training whatsoever
in pedagogy.”*

Bethany
Public University





Lightning-fast

Workflows.

For Faculty:

Blackboard promises to help faculty minimize

administrative tedium, so they can focus

on their student's personal and professional growth.

— Today's Agenda

- Our Design Approach
- Overview of the Ultra Course View
- Content Creation
- Course Conversion

The Ultra Course View: See It Live



Questions?



Post one feature or workflow
you're most excited about
that you've heard about
in today's session.

Next Steps



Next Steps

- Try out what we discussed today using CourseSites (new.coursesites.com)
- For detailed information, view the Ultra Course documentation on help.blackboard.com
- Join us next week as we discuss Assessment and Grading.

Blackboard[®]